

Connect with our highly engaged audience

Reach our unparalleled audience of 33,000 hospitalists.

e-Newsletter metrics

Opt in & delivered: 33,000+

Average opens: 18%

Pricing and specifications

\$650 per issue. Purchase multiple newsletters for greater value and exposure.

e-TOC

Top of page: 520 x 120

Side of page: 250 x 300

Between articles: 520 x 120

Top Five

Top of page: 700 x 90

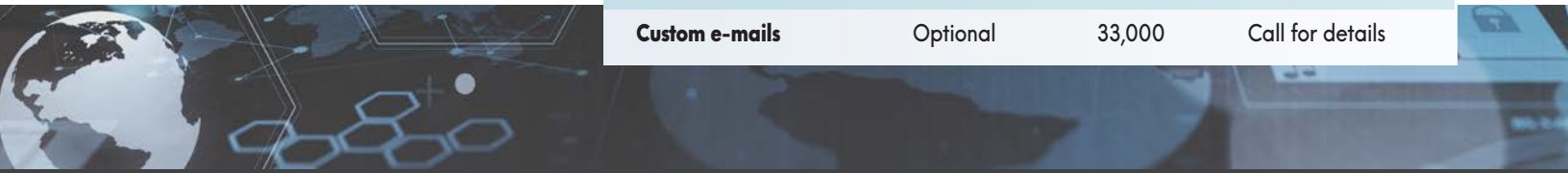
Between news items: 520 x 120

Career Update

Top of page: 600 x 100

Between news items: 520 x 120

Banner advertising rates			
NEWSLETTER	FREQUENCY	AUDIENCE	PRICE
Top Five	Weekly	33,000	Top, Middle: \$650
eTOC (Table of Contents)	Monthly	33,000	Top, Middle: \$650
Career Update	Weekly	33,000	Top, Middle: \$650
Custom e-mails	Optional	33,000	Call for details



Recruitment advertising:

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