

Banner ads, sponsored content, and native advertising are all options to expand your reach

Get your brand attention with videos, text and banner advertisements within Today's Hospitalist's Web content.

Web metrics

Page views: 75,000 per month

Unique visitors: 60,000 per month



Positions and specifications

Digital banner ads: desktop

Leaderboard: 728 x 90

Medium rectangle: 300 x 250

Special opportunity banner ads

Pop-up banner: 330 x 250

Slider banner: 400 x 125

Sticky banner: 400 x 125

Digital banner ads: Mobile

Large phone banner: 216 x 36

Medium phone banner: 168 x 28

Small phone banner: 120 x 20

Native advertorial

Post a text ad, banner ad or video within an article on our site for one year.

Banner ad pricing

Top of page: (1 position) \$90 CPM

Right hand ads: (2 positions) #1: \$90 CPM; #2: \$90 CPM

Interstitial ads: \$125 per 1,000 impressions

Sticky ads: (viewed on mobile devices) \$110 per 1,000 impressions



To learn more, contact:

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