

## CIRCULATION AT A GLANCE

Today's Hospitalist boasts the **largest list** of practicing hospitalists

**TODAY'S HOSPITALIST** has the largest circulation of publications targeting hospitalists. And we reach more practicing hospitalists than any other publication. Plus, the majority of our readers have requested a subscription to Today's Hospitalist Magazine, **more than any competing publication.**

### 400,000+ touchpoints a month

#### Unmatched multi-channel audience

Total print circulation	35,068 (bimonthly)
e-Newsletters	300,000+ (monthly)
Web site page views	75,000+ (monthly)
Social media followers	10,000+ (ongoing)

**Source:** BPA statements and publisher's data

### Largest hospitalist reach

#### How many hospitalists do we reach?

Physicians	31,452
Third-year residents	800
Nonphysicians	2,815
<b>Total circulation</b>	<b>35,068</b>

**Source:** July 2021 BPA statement

**One out of three hospitalists don't receive competitor publications—and can only be reached through Today's Hospitalist**

#### Membership societies hospitalists belong to

Society of Hospital Medicine	66%
American College of Physicians	64%
American Academy of Family Physicians	9%
American Academy of Pediatrics	7%

**Source:** Custom study of hospitalist publications conducted by Accelara Publishing Research

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