



Who do hospitalists treat?

Hospitalists are the **point-person for the care** of hospitalized patients.

Hospitalists address the urgency of inpatient care and coordinate inpatient care. On average, they:

- Work 15 shifts a month.
- Have 16 patient encounters per shift.
- Treat **5.3 diseases per patient**.
- **Prescribe 35 prescription drugs** and 10 OTC drugs per shift.
- **Rewrite scripts** for one in three patients.
- **Comanage** patient care with specialists.
- Although they are physicians, **hospitalists don't have an office practice**.
- 85% of hospitalists **rarely or never** see pharmaceutical reps.

Source: Custom study of hospitalist publications conducted by Accelara Publishing Research

Product advertising contacts:

Jeffrey Berman
Be Media Partners LLC
jberman@bemediapartners.com

Robert Heiman
RH Media LLC
bob.rhmedia@comcast.net

Recruitment advertising contacts:

Kristin Vinciguerra
Recruitment Sales Manager
krubia@todayshospitalist.com

Lauren Hanley
Recruitment Sales Assistant
lhaley@todayshospitalist.com