

Value-added options: Enhance your brand with social media

We will share your message with nearly 10,000 followers on Google+, Twitter, Facebook, LinkedIn or Pinterest with a complimentary post.

- **On Google+, Twitter and Facebook,** we'll post a news item about your practice to our followers. Posts must be of a news (not promotional) nature, such as: "The hospitalists at Mercy Hospital reduced readmissions by more than 40%!" Our editorial staff will write a compelling news lead.
- **Use a LinkedIn post** to promote job opportunities to our LinkedIn followers, such as: "Hospital Staffings has two openings at their new Mercy Hospital Location!"
- **Highlight your workplace on Pinterest.** Send a picture and blurb about your hospital for our "Beautiful places to work" board. Posts may link to your Web site or Today's Hospitalist job board. (Posts may not lead back to other job boards.)

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