Special reports

Eight-page report in Today’s Hospitalist Magazine, the publication with the largest hospitalist circulation.

What it includes

■ Case studies
Eight-page report consisting of a 1,500-word overview on the topic and three case studies based on interviews with physicians who are experts in the field. Today’s Hospitalist does all research, interviews, writing, editing and design work to produce the report, with reviews from the client.

■ Print exposure
Choice of polybag outsert or bound into an issue sent to 32,000-plus practicing hospitalists.

■ Web exposure
A link to the report will be included in a monthly e-mail newsletter sent to 24,000-plus hospitalists and allied health professionals. The article will also be featured on the Today’s Hospitalist home page for six months and archived on the Web site. Banner ads, Today’s Hospitalist search drives and social media will drive traffic to the report.

To learn more, contact:

Jeffrey Berman
Be Media Partners LLC
866.695.3870, ext. 12
jberman@bemediapartners.com

Robert Heiman
RH Media LLC
856-673-4000
bob.rhmedia@comcast.net